

The Indiana School Safety Specialist Academy presents:

“Social Media Use by Educators”

Presented by:

Kimberly O'Connor, JD

Many K-12 public school educators and staff members utilize social media for both professional and personal use. However, there are pros and cons, especially when it comes to connecting with students. In this session, we will examine the legal standards, as well as school policy standards, that govern social media use by educators. We will look specifically at social media policy language, examine newsworthy K-12 cases, and highlight recommendations for educators.

Kimberly W. O'Connor, JD is an Associate Professor and the Director of Graduate Studies in Organizational Leadership at Purdue University Fort Wayne. She is an attorney, licensed to practice law in Indiana. She received her doctoral degree from Loyola University School of Law. She has published multiple journal articles and book chapters in her research areas, which include social media and the law, cybersecurity, employment law, and data privacy. She has also served as a consultant for social media-related matters in organizations.

Cost: There is no cost for this training. Professional Growth Points, CEU's and Law Enforcement hours will be available.

When: Tuesday, November 10, 2020: 3:00 – 4:00 p.m. (EDT)

Where: WebEx

Target Audience: school administrators, school staff, school resource officers, law enforcement

[Registration](#)

Questions: contact Stephen Balko at 317-232-4914 or sbalko@doe.in.gov.